70 Collier Street
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City of Barrie

Final

Heritage Barrie Committee

Wednesday, May 11, 2022 | **6:30 PM** | **Virtual Meeting**

HERITAGE BARRIE COMMITTEE REPORT
For consideration by City Building Committee on June 7, 2022.

The meeting was called to order by Chair, Councillor, C. Riepma 6:32 p.m. The following were in attendance for the meeting:

Present: 9 - Councillor C. Riepma
Councillor J. Harris
Vice Chair C. Froese
C. Colebatch
D. Exel
K. MacKinnon
S. Mackinnon
S. Marchant
D. Moore

STAFF
Committee Support Clerk, T. Maynard
Communications Advisor, M. Rumley
Planner, T. Wierzba.

The Heritage Barrie Committee met and reports as follows:

SECTION "A"

COMMUNICATIONS PLAN

Shelley Marchant provided an update concerning the Committee communication plan, the development of the Heritage Barrie logo, and updates to website. Ms. Marchant advised that she drafted a communications plan on behalf of the Committee which was provided to staff

in the Development Services and Access Barrie Departments for their review and feedback.

Ms. Marchant acknowledged Melanie Rumley, Communications Advisor and staff in the Access Barrie Department for their fantastic work on the project.

The Committee reviewed the examples of the Heritage Barrie Committee logos provided by staff in the Access Barrie Department. The Committee discussed the features of concept #4 logo and provided suggestions and feedback on the design aspect of the logo to Ms. Rumley and Mr. Wierzba and received responses.

The Committee reviewed the communications plan and provided feedback to Ms. Rumley and Mr. Wierzba. Ms. Rumley suggested creating videos and using this as another opportunity to communicate about heritage related matters or events.

Melanie Rumley announced that the City of Barrie will be updating the current website and is looking for input from the residents by completing a survey on the City of Barrie's website at barrie.ca.

Cathy Colebatch advised that she is working on the Holly project for the Peggy Hill Team Community Centre and that she anticipates having a draft available for viewing at the next meeting

Shelley Marchant explained that Tammie Maynard, Committee Support will be creating a Heritage Barrie Stakeholder contact list.

COMMITTEE BUDGET UPDATE

Tammie Maynard, Committee Support Clerk provided an update concerning the Committee's budget.

PURCHASE OF TENT AND TABLES FOR EVENTS

David Moore provided an update concerning costs associated with the purchase of a tent and tables for Committee use at events.

The Committee provided it's feedback to Mr. Moore concerning the tent and tables. The Committee suggested having the Committee's logo printed on the tent so that it would be recognizable at events.

The Committee approved an expenditure of funds from the Heritage Barrie Committee budget up to $1500.00 for the purchase of a tent and tables to be used by the Committee at events.

WALKING TOUR GUIDES

Deb Exel provided an update on the progress of the Historic Walking Tour Guides. Ms. Exel provided an outline of the historic neighbourhoods, enhancements made to guides, and next steps to be undertaken in the project.

The Committee provided their feedback and suggestions to Ms. Exel concerning the guides. Tomasz Wierzba, Planner suggested that content not printed in the guides could be added to the City's website.

Mr. Wierzba advised that he would follow up with staff in Access Barrie concerning communications matters surrounding the Historic Walking Tour Guides and report back to the Committee.

OPEN AIR DUNLOP

David Moore provided an update concerning Open Air Dunlop and the Barrie Farmers Market. He provided a list of suggested dates during the months of June, July, August and September for the Committee to participate at Open Air Dunlop and the Barrie Farmer's Market.

The Committee members will forward a list of their available dates to Mr. Moore for the Barrie Farmers Market and Open Air Dunlop events.

BARRIE FARMERS MARKET

The Barrie Farmers Market was discussed as part of the Open Air Dunlop matter.

HISTORIC UTILITY BOX WRAPS

Councillor Riepma provided an update concerning the Historic Utility Box Wraps. He advised that the photographs have been selected for the utility box wraps and have been forwarded to staff in Development Services by the deadline.

Tomasz Wierzba, Planner displayed the selected photographs. The Committee suggested incorporating the date and location of the picture, and the Committee's logo on the utility box wraps sponsored by the Heritage Barrie Committee. Mr. Wierzba advised that he would discuss these changes with staff in Development Services and will follow up with the Committee at it's next meeting.

PLAQUES FOR DESIGNATED AND LISTED BUILDINGS

Tomasz Wierzba, Planner discussed the draft policy and application for plaques for designated and listed buildings.

The Committee briefly discussed the draft policy and acknowledged Mr. Wierzba for all the great work.

DESIGNATING HISTORIC BUILDING IN BARRIE

Tomasz Wierzba, Planner provided an update concerning designating historic buildings in Barrie. Mr. Wierzba advised that he will circulate a list of the listed properties from the Municipal Heritage Register to the Committee.

He suggested that each Committee member select three potential properties from the list they would like to see designated as historic properties. The Committee provided it's feedback to Mr. Wierzba and further discussion will take place at the next meeting.

STATUS OF MUNICIPAL HERITAGE REGISTER

Tomasz Wierzba, Planner advised that a request has been received for 2 and 4 Innisfil Street to be added to the Municipal Heritage Register as listed properties. He discussed the heritage attributes listed on the evaluation form for both addresses including historical value, style and history of each property.

The Committee provided feedback concerning the property and recommended adding 2 and 4 Innisfil Street on the Municipal Heritage Register as a listed properies.

The Heritage Barrie Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

MUNICIPAL HERITAGE REGISTER - 2 AND 4 INNISFIL STREET

That the properties known municipally as 2 and 4 Innisfil Street be added to the Municipal Heritage Register as listed properties.

This matter was recommended for adoption to the City Building Committee for consideration of adoption at its meeting to be held on 6/7/2022.

The Heritage Barrie Committee met and reports as follows:

SECTION "C"

DEVELOPMENT APPLICATIONS UNDER REVIEW

Tomasz Wierzba, Planner provided an update on the status of the Development Application for 79 Collier Street. He advised that a Neighbourhood Meeting has been scheduled for June 1, 2022 concerning 79 Collier Street.

ADJOURNMENT

The meeting adjourned at 8:46 p.m.

CHAIRMAN